

Study of Deixis from the Baby Boss Movie

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ABSTRACT: This study aimed to analyze the deixis used in The Baby Boss Film which is produced in 2017. Later, this research also tried to find which kind of deixis as the dominant used in the script of the baby boss script. The design of this research was descriptive qualitative which the subject was the script of the baby boss movie which is downloaded from the internet. Before the script was analyzed, the researcher also downloaded and checked whether the script appropriate or not to the film. Then, the researcher analyzed the script, analyzed the deixis used in the script relate to 3 types of deixis that discussed by Yule in His Pragmatics Book, classified the deixis used to determine the frequency of deixis and calculated the data into percentages. The result demonstrated that there were 3 kinds of deixis used by the script of the baby boss movie that can be categorized into 91.97% person deixis, 6.77% spatial deixis and 1.26% temporal deixis. The researcher concluded that there were 1358 total deixis used in the script of the baby boss movie. It can be categorized into 1249 person deixis, 92 spatial deixis and 17 temporal deixis.

Keywords: deixis, the boss baby, movie script.

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I. INTRODUCTION

Language is a tool of communication. It means language will be used by people in making communication. People use language to deliver meaning or purpose. In the communication, language plays the most important thing to transfer and deliver the meaning to the hearer. In delivering the meaning, people will deal with verbal communication and written communication. Both of them have their fundamental function of language tend to the need of people that use it in communication. Some of the functions of language are to express the feeling, to communicate, as a tool to make an integration and social adaptation in a particular environment and situation and also as the tool for social control.

Deals to pragmatic in a language, Leech (1983:14) explain in his opinion that "pragmatic deals with verbal acts and performances which take place in particular situation, in time". As a part of language, pragmatic, which since 1938 had been acknowledged to be the new room of linguistics study, plays a fundamental role in studying the verbal acts in a particular performance and situation. Thus, pragmatic is a study of the ability of the language user in combining and adapting sentence correctly (Yuliana, 2011:1). As the part of language which also means as a study of language that involves the aspects in the outside of language, pragmatic has its own scope. Based on Yule (1996:3), pragmatics is concerned with the study of meaning as communicated by a speaker (or writer) and interpreted by a listener (or reader). Further, Yule gave 4 definitions about pragmatic such as pragmatic is the study of speaker meaning, pragmatics is the study of contextual meaning, pragmatics is the study of how more gets communicated than is said and pragmatics is the study of the expression of relative distance.

According to Yule (1996), In learning pragmatic we will deal with deixis, distance, reference, inference, presupposition, entailment, cooperation, implicature, speech act, speech events, politeness, interaction, conversation, preference structure, discourse and culture. One part of pragmatic which make the writer interested is deixis. Deixis is a technical term (from Greek) for one of the most basic things we do with utterances. Simply, it means 'pointing' via language. Deixis is a word that its referent always moves or changes depending on the context. It is also stated that deixis is a part of pragmatics that has connection with certain words or sentences that changes because of the context. The context will change depends on the situation of personal, time and place because if the context is changing, the referent will be changing too. Deixis appears in spoken language and written language. In this research, the writer wanted to explain about the use of deixis in spoken language. One of spoken form of language occurred in a film or movie. Based on the explanation above, the researcher stated to conduct an analysis the use of deixis in the boss baby movie. Therefore, this research was conducted to answer these following questions:

1. What kind of deixis used in The Boss Baby Movie?
2. Which kind of deixis often used in the movie of The Boss Baby?

II. METHOD

In this research, the researcher used a descriptive qualitative method, that is used in the case study, document analysis and co-relation research. The method was intended to describe exactly a phenomenon or kind of deixis that researcher had found. It meant that the researcher would like to investigate the use of deixis in the script of the baby boss movie then classified it into 3 kind categories which were proposed by Yule (1996). The procedure in collecting the data, the researcher watched the baby boss movie, than tried to get the complete script of the movie from downloading. Before analyzing the script, the researcher checked whether the script was authentic relate to the film or not. After the result of analysis was gotten, the researcher classified the result of deixis analysis into 3 kinds of deixis which were proposed by Yule (1996). Then, the researcher determined the most frequent up and the least frequent deixis used by the script of the baby boss movie in percentage by using this following formula:

$$X = \frac{n}{nt} \times 100\%$$

Where:

- X : percentage of deixis
- N : the number of a kind deixis used
- Nt : the total number of all types of deixis used

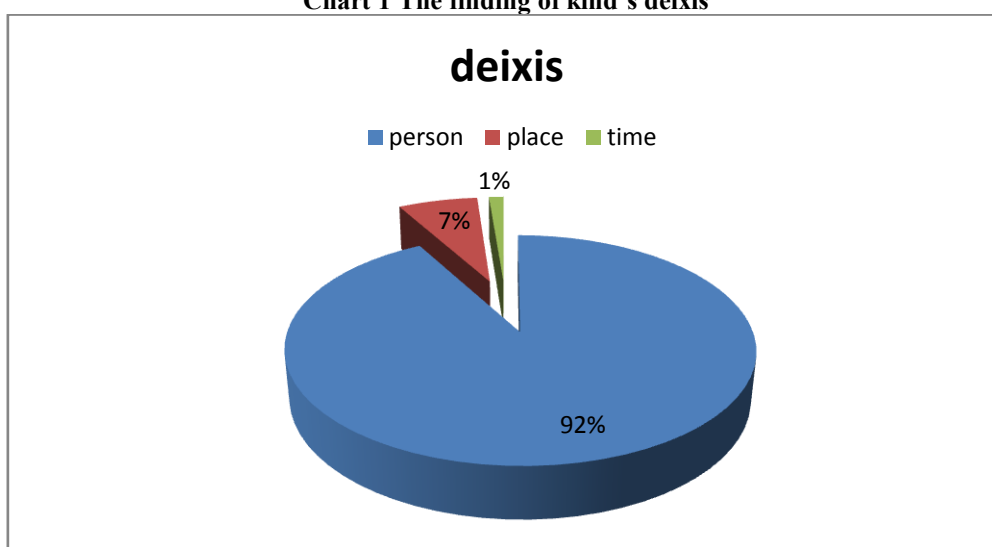
III. RESULT AND DISCUSSION

By analyzing the script of the boss baby movie, it was found 1564 utterances or sentences produced by all characters in the film. From those utterances, the researcher found 1358 deixis used. Those were analyzed by the theory from Yule (1996) that categorized deixis into 3 such as person deixis, spatial or place deixis and temporal or time deixis. From 1358 deixis found, there were 1249 deixis of person, 92 deixis of place and 17 deixis of time. It can be seen from the following table and chart:

Table 1 The finding of kind's deixis

No	Kind of Deixis	Number of Data	Percentage
1	Person Deixis	1249	91.97%
2	Time Deixis	92	6.77%
3	Place Deixis	17	1.26%
Total Number		1358	100%

Chart 1 The finding of kind's deixis



From the finding above, the researcher classified those 1358 kind of deixis into 3 categories of deixis from Yule (1996).

1. Personal Deixis

Table 2 The Finding of Personal Deixis

Division	Kind of Expression	Type of Pronoun	Number of Finding Data	
First	Singular	I	268	
		Me	71	
		My	56	
		Myself	2	
		Mine	5	
		Plural	We	108
		Us	28	
		Our	10	
Second		You	332	
		Your	58	
		Yours	2	
		Your self	8	
Third	Singular	He	35	
		Him	22	
		His	11	
		She	6	
		Her	3	
		It	190	
		Its	1	
		Pluaraq	They	16
			Their	6
			Them	11
		Total		

2. Place/ Spatial Deixis.

Table 3The Finding of PlaceDeixis

Deixis Found	Numbers
around	7
here	53
middle	3
there	20
nowhere	1
everywhere	2
behind	2
above	1
inside	1
away	2
Total	92

3. Time/ Temporal Deixis

Table 4 The Finding of Time Deixis

Deixis Found	Numbers
Right now	1

A long time	1
now	14
A year	1
Total	17

IV. CONCLUSION AND SUGGESTION

4.1. Conclusions

Based on the result of the research that had been obtained and analyzed, some conclusion can be drawn as follows:

- a. *The Boss Baby* film's script had 1564 utterances that contained kinds of deixis. From those 1564 utterances, there were 1358 deixis used in the script which were divided into 3 kinds of deixis based on Yule's (1996) theory. There were personal deixis with total 1249 deixis or 91.97 %, 92 or 6.77% place deixis and 17 or 1.26% time deixis. The researcher concluded there were 3 kinds or category of deixis used by the script writer in the boss baby movie namely personal deixis, place deixis and time deixis.
- b. The result of this research showed kinds of deixis as the most frequently used in *The Boss Baby* movie script was person deixis with 1249 total number or 91.97% and;
- c. Kinds of deixis as the least frequently used in *The Boss Baby* movie script was time deixis with 17 total number or 1.26%.

4.2 Suggestions

This research just focuses in finding what kind of deixis used in the script of *The Boss Baby* Movie and which kind of deixis found often used in the script of the movie. The researcher would like to suggest other researcher to analyze the use of deixis in each kind like the use of person deixis, place deixis and time deixis. Thus, this study can be enlarged and developed by other researchers who are interested in analyzing the use of deixis and its meaning. Besides, It is better for other researcher who will conduct study in pragmatics fields to take analysis about the use of deixis in spoken language or written language. On the other hand, they may analyze the use of deixis in language not only in the movie, but also in another object, which may be used as the object of the research.

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